

IVY TECH COMMUNITY COLLEGE

This Transfer Guide is designed to provide a seamless transition between the Associate of Science in Business Administration (TSAP) degree at Ivy Tech Community College and the Bachelor of Business Administration in Marketing degree at Baker College.

For additional information about Baker College's transfer process and available scholarships, go to <https://www.baker.edu/admissions-and-aid/transfer-students/>.

PROGRAM REQUIREMENTS:

TRANSFER CREDITS FROM IVY TECH COMMUNITY COLLEGE

Course No.	Course Title	Credit Hours
ENGL 111	English Composition	03
COMM 101	Fundamentals of Public Speaking	03
MATH 136	Quantitative Reasoning Elective: Algebra	03
MATH 201	Quantitative Reasoning Elective: Brief Calculus	03
ELECTIVE	Scientific Ways of Knowing	06
ECON 201	Macroeconomics	03
ECON 202	Microeconomics	03
PSYC 101	Intro to Psychology	03
PHIL 102	Intro to Ethics	03
INSTITUTIONAL REQUIREMENTS	Student Success in University Transfer and School of Business Evaluation and Professional Development	03
ACCT 101	Financial Accounting	03
ACCT 102	Managerial Accounting	03
BUSN 101	Intro to Business	03
BUSN 201	Business Law	03
BUSN 207	International Business	03
BUSN 230	Business Statistics	03
BOAT 207	Integrated Microsoft Applications	03
BOAT 216	Business Communications	03
MGKT 101 (or BUSN 105)	Principles of Marketing (or Principles of Management)	03
TOTAL IVY TECH COMMUNITY COLLEGE CREDITS TRANSFERRED		60

COURSES TO BE COMPLETED WITH BAKER COLLEGE

Course No.	Course Title	Credit Hours
DMD 1110	Intro to Digital Media	03
DMD 2010	Social Media Marketing	03
MKT 3110	Consumer Behavior	03
MKT 3410	Digital Marketing I	03
MKT 3420	Digital Marketing II	03
MKT 3510	Marketing Analytics	03
MKT 4010	Marketing Research	03
MKT 4110	International Marketing	03
MKT 4310	Marketing Strategy and Design	03
MKT 4410	Sales Strategy	03
WRKBS 4010	Internship	03
FIN 2010	Personal Finance	03
FIN 3010	Principles of Finance	03
MGT 3110	Organizational Change	03
MGT 3210	Management Information Systems	03
MKT 1110 (or ELECTIVE)	Principles of Marketing (or Business Elective)	03
ELECTIVE	Business Elective	03
MTH 2750	Statistical Methods	03
ENG 1020	Composition II	03
SOC 3210	Cultural Diversity	03
TOTAL CREDIT HOURS REMAINING AT BAKER COLLEGE		60

ARTICULATION AGREEMENT

This Transfer Guide is part of a formal Articulation Agreement between Baker College and Ivy Tech Community College. The complete, signed document is kept on file at both Ivy Tech Community College and Baker College.

Effective Date: September 1, 2018 – August 31, 2021

